

# NEW UK LIVE AERIAL HD VIDEO SERVICE

Seeing Eye Productions along with partners Box Cottage Photography are now able to offer a UK-based live 1080 High Definition video downlinking service from an Unmanned Aerial Vehicle (UAV or 'drone') providing a live aerial feed for direct transmission to broadcasters (PAL/NTSC) *both day and night*. This service is rarely available in unscaled full HD at 1920X1080 out of the camera and represents the cutting edge of live aerial broadcasting, now available at rates starting from £999.00.

Use our service to offer up a live top-shot straight to the gallery for news, sport and features. Viewers are able to see an aerial overview in real time, possibly supplementing your ground-based presenter or journalist. Useful for locations where direct line of sight on the ground is limited or impossible. A dedicated live path is provided by our bonded LiveU/Ka Satellite hardware able to access any location with our four-wheel drive vehicle. This means, for example, your standard broadcast satellite van can be down near the action, while our team are positioned for safe and effective flight nearby, and giving live airborne video ready for the director to cut to at any time. Full LiveU or TBU dial-in talkback is provided to the pilot for instant gallery direction, with the aerial camera offering full pan and tilt capability at heights of up to 400 feet.

Our bookings procedure requires minimal research of flight location, with local permissions from air traffic controllers and landowners arranged prior to arrival. All it takes to start things off is a standard UK postcode. To work commercially with UAVs, UK-based operators must be approved by the Civil Aviation Authority, have completed qualifications and be insured. Box Cottage Photography is fully qualified and insured for commercial flying with permission for commercial operation under licence number 1743. Seeing Eye Productions is a proven regular contributor to UK based broadcasters including BBC News and ITV News with live capability.

From our base at OX18 2QA (Oxfordshire) we are quickly able to reach the majority of southern England. Locations up to 100 miles away will incur no mileage and are inclusive in the quoted rate. Locations over this attract mileage at HMRC rates. For further afield, travel time and accommodation supplements may be negotiated on a case-by-case basis.



Live facility provided by LiveU portable hardware with multiple cellular connections and Ka band satellite uplink in both PAL and NTSC – if necessary relying solely on Ka band satellite for minimal cellular reception areas. Using Ka band over the NewsSpotter service is a cost-effective way of guaranteeing bandwidth and will easily provide for 8 to 10 Mbps uplinking. Data charges using cellular connections and Ka Sat NewsSpotter 'Best Effort' 4 Mbps uplink inclusive within quoted rate. Above 4 Mbps through to 10 Mbps, data rates charged at cost, currently £35 per Gigabyte. Land Rover Defender uplink vehicle with 3 seats total including driver.

## CONTACTS

First instance for location, further information:  
Steve Cottrell – LiveU/Ka uplinks operator,  
cameraman / FCP editor  
Telephone – 07836 694831  
Email – [info@seeingeve.tv](mailto:info@seeingeve.tv)  
Web - [www.seeingeve.tv](http://www.seeingeve.tv)

Barry Clack – UAV operator and pilot  
Telephone – 07770 129179  
Email – [aerial@boxcottagephotography.co.uk](mailto:aerial@boxcottagephotography.co.uk)  
Web - [www.boxcottagephotography.co.uk](http://www.boxcottagephotography.co.uk)

